




















**1. Which industry do you work in?**

		<b>Response Percent</b>	<b>Response Count</b>
Accounting		6.2%	9
Banking		20.0%	29
Education		6.2%	9
Energy (Oil and Gas, Electric)		4.8%	7
Financial Services		11.7%	17
Government		15.9%	23
<b>Healthcare</b>		<b>20.7%</b>	<b>30</b>
Hospitality		2.1%	3
Retail		6.2%	9
Service		6.2%	9
	Other (please specify)		23
<b>answered question</b>			<b>145</b>
<b>skipped question</b>			<b>22</b>

## 2. What is the size of your audit department?

		Response Percent	Response Count
I am a 1 person department		16.8%	28
<b>2-5 auditors</b>		<b>32.9%</b>	<b>55</b>
5-9 auditors		20.4%	34
10-20 auditors		13.8%	23
21-50 auditors		8.4%	14
Over 50 auditors		7.8%	13
		<b>answered question</b>	<b>167</b>
		<b>skipped question</b>	<b>0</b>

## 3. Does your organization recognize the corporate risks of social networking and social media?

		Response Percent	Response Count
Yes		<b>67.5%</b>	<b>110</b>
No		19.6%	32
I don't know		12.9%	21
		<b>answered question</b>	<b>163</b>
		<b>skipped question</b>	<b>4</b>




#### 4. Has your organization assessed the impact of social networking?

		Response Percent	Response Count
Yes		40.2%	66
No		43.9%	72
I don't know		15.9%	26
answered question			164
skipped question			3




#### 5. Does your organization pursue steps to raise security awareness and personal responsibility related to social media use?

		Response Percent	Response Count
Yes		61.3%	100
No		30.7%	50
I don't know		8.6%	14
Comments			19
answered question			163
skipped question			4

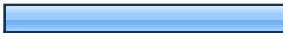


**6. Does your organization have a social media acceptable use policy?**

		Response Percent	Response Count
Yes		47.5%	77
No		44.4%	72
I don't know		8.0%	13
<b>answered question</b>			<b>162</b>
<b>skipped question</b>			<b>5</b>

**7. If you have a social media policy what types of control measures does your organization have to monitor and enforce compliance with the social media policy? (Skip to the next question if your organization does not have a social media policy)**

		Response Percent	Response Count
Employee notification		70.9%	56
<b>Employee discipline</b>		<b>74.7%</b>	<b>59</b>
Employee termination		57.0%	45
Other (please specify)			13
<b>answered question</b>			<b>79</b>
<b>skipped question</b>			<b>88</b>

**8. Does your organization have controls that restrict employees from putting work-related information into social media platforms?**

		Response Percent	Response Count
Yes		42.1%	67
No		40.9%	65
I don't know		17.0%	27
<b>answered question</b>			<b>159</b>
<b>skipped question</b>			<b>8</b>




## 9. Are you aware of the following legislation that may restrict your right to control and prohibit social media usage in your organization?

	Yes	No	I am not sure	Response Count
The National Labor Relations Act	25.3% (39)	<b>44.8% (69)</b>	29.9% (46)	154
Federal and state whistleblower laws	<b>39.0% (60)</b>	31.8% (49)	29.2% (45)	154
Communication related to political activities or affiliations	28.8% (44)	<b>35.9% (55)</b>	35.3% (54)	153
Was the employee engaging in "legal off-duty activity" protected by state law or illegal activity?	22.5% (34)	37.7% (57)	<b>39.7% (60)</b>	151
Does the employee have a potential discrimination claim?	22.5% (34)	37.7% (57)	<b>39.7% (60)</b>	151
TORT: "Intrusion upon the plaintiff's seclusion or solitude."	13.3% (20)	40.0% (60)	<b>46.7% (70)</b>	150
Federal Wiretap Act and the Electronic Communications Privacy Act (ECPA) of 1986, amending the	17.8% (27)	39.5% (60)	<b>42.8% (65)</b>	152
Federal Wiretap Act of 1968	17.3% (26)	39.3% (59)	<b>43.3% (65)</b>	150
			<b>answered question</b>	<b>155</b>
			<b>skipped question</b>	<b>12</b>



## 10. Do you believe that your employees do any of the following?

	Yes	No	I don't know	Response Count
Use Facebook for job-related networking or collaboration	<b>51.3% (79)</b>	26.6% (41)	22.1% (34)	154
Post company or client information on collaboration sites	18.3% (28)	<b>41.8% (64)</b>	39.9% (61)	153
Blog about work-related topics	<b>40.5% (62)</b>	20.9% (32)	38.6% (59)	153
Use Twitter to discuss work-related topics	30.1% (46)	27.5% (42)	<b>42.5% (65)</b>	153
Use LinkedIn to discuss work-related topics	<b>40.9% (63)</b>	20.8% (32)	38.3% (59)	154
<b>answered question</b>				<b>154</b>
<b>skipped question</b>				<b>13</b>

## 11. Has your audit department performed a social media policy audit to evaluate if current policies set standards for “good” social media use by communicating acceptable behaviors to users in simple and direct “do’s” and “don’ts”?

		Response Percent	Response Count
Yes		3.9%	6
No		<b>86.4%</b>	<b>133</b>
I don't know		9.7%	15
<b>answered question</b>			<b>154</b>
<b>skipped question</b>			<b>13</b>




**12. If you answered yes to the previous question would you be willing to share your audit program?**

		Response Percent	Response Count
Yes		11.1%	2
No		88.9%	16

If yes please provide your email address: 3




answered question	18
skipped question	149

**13. Has your audit department performed a high-risk user assessment to detect potential high-risk users based on frequency with which they access certain sites on company equipment?**


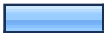


		Response Percent	Response Count
Yes		14.2%	22
No		75.5%	117
I don't know		10.3%	16

answered question	155
skipped question	12

#### 14. Does your organization conduct social media awareness training for employees?

		Response Percent	Response Count
Yes		23.9%	37
No		67.7%	105
I don't know		8.4%	13
<b>answered question</b>			<b>155</b>
<b>skipped question</b>			<b>12</b>





#### 15. Which group in your organization poses the greatest threat regarding social media?

		Response Percent	Response Count
Board members		6.6%	10
Executive staff		14.6%	22
Managers		26.5%	40
Staff		80.1%	121
Other (please specify)			4
<b>answered question</b>			<b>151</b>
<b>skipped question</b>			<b>16</b>

## 16. Please rank the following social media risks as they apply to your organization

	High	Medium	Low	Not at all Important	N/A	Rating Average	Response Count
Information loss	<b>41.6%</b> (64)	34.4% (53)	20.1% (31)	1.3% (2)	2.6% (4)	3.19	154
Reputation damage	<b>72.9%</b> (113)	18.7% (29)	6.5% (10)	0.0% (0)	1.9% (3)	3.68	155
Regulatory/legal liability	<b>41.6%</b> (64)	38.3% (59)	16.9% (26)	0.6% (1)	2.6% (4)	3.24	154
Virus liability	<b>37.0%</b> (57)	34.4% (53)	24.0% (37)	0.6% (1)	3.9% (6)	3.12	154
Intellectual property theft	29.2% (45)	<b>33.1%</b> (51)	31.8% (49)	2.6% (4)	3.2% (5)	2.92	154
<b>answered question</b>							<b>155</b>
<b>skipped question</b>							<b>12</b>

## 17. Has your organization considered the use of enterprise social networks to control employee abuses? (An example of these can be found at <http://www.yammer.com>).

		Response Percent	Response Count
Yes		6.5%	10
No		32.3%	50
<b>I am not familiar with these networks</b>		<b>51.0%</b>	<b>79</b>
I don't know		14.8%	23
Other (please specify)			3
<b>answered question</b>			<b>155</b>
<b>skipped question</b>			<b>12</b>

## Page 2, Q1. Which industry do you work in?

**Page 2, Q1. Which industry do you work in?**

2	Risk Adviser Service	Jun 29, 2011 10:47 AM
3	Accounting, Audit and tax Services	Jun 28, 2011 10:09 PM
4	Software	Jun 28, 2011 1:31 PM
5	Manufacturing	Jun 28, 2011 2:41 AM
6	Manufacturing	Jun 27, 2011 5:08 PM
7	Independent Contractor - primarily Banking, Finance	Jun 27, 2011 2:09 PM
8	Manufacturing (Aerospace & Defense)	Jun 27, 2011 11:48 AM
9	IT	Jun 27, 2011 7:25 AM
10	Manufacturing	Jun 22, 2011 5:38 PM
11	part time Accountancy Practice	Jun 9, 2011 9:10 AM
12	International Organization	Jun 6, 2011 2:49 AM
13	Telco	Jun 2, 2011 1:56 PM
14	Automotive	Jun 1, 2011 1:57 AM
15	Research	May 31, 2011 6:23 PM
16	non-profit trade association	May 31, 2011 2:57 PM
17	Manufacturing	May 31, 2011 12:02 PM
18	Manufacturing	May 31, 2011 8:56 AM
19	sporting goods	May 29, 2011 4:51 AM
20	Telecom & Internet - pretty massive sector but not listed?	May 28, 2011 4:24 AM
21	Tech	May 27, 2011 9:48 PM
22	Technology	May 27, 2011 10:50 AM
23	Manufacturing	May 27, 2011 10:40 AM

**Page 2, Q5. Does your organization pursue steps to raise security awareness and personal responsibility related to social media use?**

1	All social networking sites are blocked as we become aware of them. Feel HIPAA risk too great to allow access.	Jul 19, 2011 12:32 PM
2	We prevent staff from accessing Facebook, Twitter, etc.	Jul 19, 2011 11:20 AM
3	Via policies.	Jul 18, 2011 11:50 AM

**Page 2, Q5. Does your organization pursue steps to raise security awareness and personal responsibility related to social media use?**

4	We have a policy that says employees are not allowed to use social media sites at work, or post information about work (any time) on social media sites.	Jul 18, 2011 11:39 AM
5	Not as well as it should be	Jul 18, 2011 11:25 AM
6	only to the extent that social media sites are blocked to staff	Jun 28, 2011 5:48 PM
7	The sites have been blocked.	Jun 28, 2011 1:31 AM
8	They have blocked most of these networks from being accessed at work.	Jun 27, 2011 5:08 PM
9	I'm also responsible for Security Awareness training	Jun 27, 2011 2:09 PM
10	Entry to social media sites includes a company warning	Jun 27, 2011 11:48 AM
11	But will be providing training in the near future	Jun 27, 2011 9:11 AM
12	IS Awareness trainings are provided to all employees. Also, social networking sites are blocked by internet content filtering software	Jun 27, 2011 7:25 AM
13	Social media use is blocked via firewall	Jun 22, 2011 5:38 PM
14	Not on the radar yet	Jun 1, 2011 8:43 AM
15	There is a policy regarding giving comments to the media about the organization (only authorized personnel are allowed) - there is no formal policy specifically about social media	May 31, 2011 1:38 PM
16	In a very limited and diluted way, via ambiguous security precautions emails.	May 31, 2011 1:15 PM
17	Regarding question six, minimally addressed in a broader policy	May 31, 2011 12:29 PM
18	This is planned	May 29, 2011 6:26 PM
19	eLearning, face to face training, network monitoring and corporate fair use guideline	May 28, 2011 4:24 AM

**Page 2, Q7. If you have a social media policy what types of control measures does your organization have to monitor and enforce compliance with the social media policy? (Skip to the next question if your organization does not have a social media policy)**

1	Website blocked. If post inappropriate info on their personal site and we become aware it could lead as far as termination.	Jul 19, 2011 12:32 PM
2	Social Media site are restricted at work. Employees are reminded to comply with HIPAA and othe confidentiality laws while here at work or not at work.	Jul 18, 2011 12:50 PM
3	Each Client is different but usually Enterprise-wide policies	Jun 27, 2011 2:09 PM
4	There is no mechanism in place to monitor or enforce compliance. There is no formal documentation of the disciplinary actions that would be taken in the	Jun 27, 2011 8:22 AM

**Page 2, Q7. If you have a social media policy what types of control measures does your organization have to monitor and enforce compliance with the social media policy? (Skip to the next question if your organization does not have a social media policy)**

	policy, but generally the employee would first get notified, second get disciplined and third terminated.	
5	social media sites cannot be accessed	Jun 3, 2011 5:53 AM
6	limits certain websites to 60 minutes total a day.	Jun 1, 2011 11:05 AM
7	I don't know	Jun 1, 2011 1:57 AM
8	Social Media group created to monitor.	May 31, 2011 5:48 PM
9	Blocks usage of Facebook on work PCs	May 31, 2011 4:39 PM
10	none	May 31, 2011 12:28 PM
11	ACCESS RISTRCTIONS	May 30, 2011 6:54 AM
12	Termination only in extreme cases - none to date	May 28, 2011 4:24 AM
13	IT reporting to manager	May 27, 2011 10:40 AM

**Page 2, Q12. If you answered yes to the previous question would you be willing to share your audit program?**

1	NOT APPLICABLE	Aug 1, 2011 4:58 AM
2	Audit and Compliance are separate departments	Jun 27, 2011 2:09 PM
3	Covered by confidentiality rules	May 28, 2011 4:24 AM

**Page 2, Q15. Which group in your organization poses the greatest threat regarding social media?**

1	We are a healthcare agency with many employees. The potential for a privacy breach is high.	Jul 18, 2011 11:39 AM
2	Visitors	Jun 27, 2011 8:11 AM
3	Sales team & marketing team	Jun 27, 2011 7:25 AM
4	Sub-contractors unaware of policies	May 28, 2011 4:24 AM

**Page 2, Q17. Has your organization considered the use of enterprise social networks to control employee abuses? (An example of these can be found at <http://www.yammer.com>).**

1	Our main concern is the transfer of information that is considered private under	Jul 18, 2011 11:39 AM
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**Page 2, Q17. Has your organization considered the use of enterprise social networks to control employee abuses? (An example of these can be found at <http://www.yammer.com>).**

the HIPAA guidelines. This is the information we are really trying to prevent from transferring.

2	Considered but not implemented.	Jun 27, 2011 11:48 AM
3	Nice sales pitch	May 28, 2011 4:24 AM